



# Strategic Plan 2021-2024

***Our Strategic Plan articulates how we provide support by way of grants to advance our community.***

**Our Vision:** To deliver sustainable grants support program – for those in need.

**Our Mission:** To extend the charitable influence of Sundale through a financial grants support program for those in need in Nambour and environs.

**Our Values:**

- We will act with integrity and respect.
- We will be open minded and fair.
- We will approach all matters with innovation and an unequivocal resolve.

**Our Purpose:**

To assist through a financial grants support program for those in need.

**Our Success to date:**

- Strong community relationships with RSL, Ken Mills Toyota, Sundale Limited.
- Three successful grants rounds totalling \$94,261.10.
- Grant funded projects that deliver specific outcomes for the Sunshine Coast Community.
- Having a well functioning governance model.
- Having a sustainable financial model.

**Our Challenges:**

- Our capacity to meet growing demand for requests for grants from within our community.
- Our ability to provide grants under challenging economic constraints.

**Our prepared actions to manage the above risks:**

- Being inclusive, fair and valuing diversity.
- Identifying and building community partnerships that provide financial support to the grants program.
- Building and having a reputation for delivering and supporting value add grants in accordance to available funds.



# our strategic goals



## OUR GOAL

## OUR OBJECTIVES

## OUR ACTIONS

## WHAT SUCCESS LOOKS LIKE

01

Enhance Community Partners

Promoting SCF through working with our community and community partners

Network and build relationships with our community partners

Strengthened community and community partnerships

02

Maintain Financial Security and Sustainability

Ensuring Financial Security and Sustainability

Use an accredited financial planner adopting a mix of investment strategies in order to provide maximum financial return, whilst maintaining fiscal resilience

Achievement of planned financial position and ability to provide more grant opportunities

03

Embrace a Culture of Success

Building a culture of success where our grant recipients are acknowledged and inspired to improve outcomes for our community

Host a grant writing event  
Recognise and celebrate grant recipient success

Increased number of applications

04

Augment SCF Marketing and Communication

Developing a comprehensive marketing and communication plan, developed and implemented collaboratively

Invest in engagement strategies (boosting social media), and events to strengthen community partnerships, or attend existing events

Strong sustainable partnerships